



Sponsorship Prospectus

The Association for Women in Insurance (Qld) Inc is a not-for-profit organization which was formed to enhance the position of women in the insurance industry through personal and professional development courses, seminars and activities. With an ever-growing membership of male and female industry professionals, the Association continues to work to:

- Facilitate networking opportunities
- Provide opportunities for members to develop their personal and professional goals
- Allow members to contribute to the future of the insurance industry
- Provide a forum for the promotion, development and debate of insurance issues
- Raise funds to enhance the associations' objectives
- Recognise the achievements of members in the insurance industry

Our Membership:

Exposure to over 700 industry professionals on our mailing list. The members and friends of our association come from varying organisations from the insurance industry and include key decision makers. Attendees for our events include Senior Claims Executives, Loss Adjusters, Lawyers, Claims Managers, Insurers, Underwriters, Brokers, Industry Suppliers, Risk Managers and Claims Technicians.

Snapshot of our events:

Annual General Meeting: Friday 3 August 2018

Our AGM underwent changes three years ago and is now one of our most popular events. The event is paired with light hearted entertainment, and a presentation of our donation to our Christmas function charity. We expect over 200 guests to join us for this event.



Christmas Function: Friday 14 December 2018

This is the most popular event on the calendar. Each year has seen over 450 guests join us for our Christmas function. This event allows us to raise money for our selected charities through our raffle. This is an afternoon not to be missed!!



International Women's Day: March 2019




An educational and informative look at the yearly International Women's Day theme. The event varies from year to year, with speakers or panels given their thoughts on the theme. In 2018 we moved to a high tea afternoon event with over 80 attendees.

Members Drinks: May 2019

Brought back to our calendar in 2019, over 60 members and non members join together for a social networking function. This event also forms part of our annual membership drive.

AICLA/WII Race Day sponsorships sold separately through AICLA.

Sponsorship Opportunities

	Platinum Sponsor (Industry Exclusive)* (2 only)	Photo Booth Sponsor (1 only)	Gold Sponsor (3 only)	Silver Sponsor (5 only)	Bronze Sponsor (5 only)
Sponsorship Cost (incl. GST)	\$6,500.00	\$3,500.00	\$2,500.00	\$1,500.00	\$1,000.00
Annual Benefits					
Mentions by MC and Speaker during all events	✓		✓		
Your logo on all event invitations	✓		✓		
Your logo on our website for FY2018 (Sized according to sponsorship level)	✓ 		✓ 	✓ 	
Provide your own business profile for our website with link to your website (max 100 words)	✓		✓		
Logo to be placed on photos from one event and placed on website**	✓				
Opportunity to attend one monthly committee meeting	✓				
Annual General Meeting Event Benefits					
Your logo displayed on its own on projector screens throughout the event	✓				
Your logo displayed jointly on projector screens throughout the event			✓	✓	✓
Premium event seating for you and your guests (allocated by sponsorship level)	✓		✓	✓	✓
Opportunity to provide promotional material at each table setting for attendees***	✓				

Christmas Function Benefits					
Your logo displayed on its own on projector screens throughout the event	✓	✓			
Your logo displayed jointly on projector screens throughout the event			✓	✓	✓
Presentation of the raffle prizes by a representative of your company	✓				
Short summary (2 minutes) of your company to be read out by our President	✓				
Your logo on the photo strips for people to take home		✓			
Opportunity to provide promotional material at each table setting for attendees***	✓		✓		
Premium event seating for you and your guests (allocated by sponsorship level)	✓	✓	✓	✓	✓
International Women's Day Event Benefits					
Your free-standing banner displayed at the event	✓				
Opportunity to provide promotional material for attendees***	✓				
Members Drinks Event Benefits					
Your free-standing banner displayed at the event	✓				
Opportunity to provide promotional material for attendees***	✓				

*Maximum 2 Platinum sponsors from non conflicting organisations. First Platinum to be informed of other Platinum sponsor.

** Will to decide which event the Platinum sponsor logo is placed on photos.

***Sponsor to supply, deliver and distribute small promotional item. Must supply 1 item per person. Item must be disclosed to association prior to delivery to avoid duplicate gifts.

Sponsorship Application Form

We hereby apply to sponsor the Association of Women in Insurance (Queensland) the for the period until 30 June 2019 in accordance with the terms and conditions set out on page 6 of this prospectus.

Please tick your package below:

Platinum Sponsor (Industry Exclusive)*	Photo Booth Sponsor (One only)	Gold Sponsor (3 only)	Silver Sponsor (5 only)	Bronze Sponsor (5 only)
\$6,500.00	\$3,500.00	\$2,500.00	\$1,500.00	\$1,000.00
SOLD OUT		SOLD OUT	SOLD OUT	

Company Name _____

Contact Name _____

Phone _____

Email Address _____

Signature _____

Date _____

Please send completed form to:

Secretary – Women in Insurance

Email: info@womenininsurance.com.au

** A tax invoice will be forwarded*

FY2018 Sponsorship Terms and Conditions:

- (i) Payment of the relevant sponsorship fee is required to gain access to the entitlements set out in this agreement until 30 June 2019.
- (ii) After sending your signed Sponsorship Application form to Association of Women in Insurance – Queensland you will receive an invoice for payment, if accepted. Full payment must be received prior to receiving any sponsorship benefits.
- (iii) If you cancel your participation as sponsor after signing the Sponsorship Agreement, your organisation will remain liable for full payment of the applicable sponsorship fee.
- (iv) The Association of Women in Insurance – Queensland will endeavour to avoid major changes to the format of events however, sponsors acknowledge and agree that some changes to event formats may be required at the discretion the Association of Women in Insurance – Queensland
- (v) Banner signage at applicable events will be located at the discretion of the Association of Women in Insurance – Queensland. All banners, at the sponsor's cost, are to be:
 - a) free-standing;
 - b) Produced and delivered to the venue; and
 - c) Uplifted by sponsors following the event.
- (vi) In the case of electronic signage such as PowerPoint or other audio visual format, sponsors are responsible for providing their logos and/or signage in a suitable and compatible format and within a timely manner before the event.
- (vii) If an event cannot proceed as intended or must be postponed for any reason, Agreement to Association of Women in Insurance – Queensland will endeavour to reschedule that event in full consultation with the event sponsor(s) in order for the sponsor to still be able access its entitlements under this Agreement.
- (viii) The protection of the personal information and privacy of the Association of Women in Insurance – Queensland attendees is paramount to the Association of Women in Insurance – Queensland. No sponsor should expect to be provided with personal information about the Association of Women in Insurance – Queensland attendees at events.